

Sample Query Letter

Here's a sample query letter I could have written for my latest book. (I chose not to, because I can make far more money using on-demand publishing.) Note that in the letter I:

- Open with a hook
- Describe my background and the contents of the book
- Mention who the book will appeal to
- Reference the attachments
- Indicate this isn't a multiple query
- End with a call to action

Dear [Publisher Representative's Name],

Most writing books tell you how to write a novel, but many potential readers have already written theirs, and are looking for ways to fix it. That's where I come in.

During the past decade, I've helped more than 10,000 students structure their novels. Now I've collected all the best advice from those classes into my new book, *How To Fix Your Novel*. It's a lively, step-by-step instruction manual, and it fits right into your line of books about writing.

How To Fix Your novel will appeal to first time authors, and also those who've already written books they aren't satisfied with. Obviously, this is a substantial market.

As requested, I've included a detailed synopsis, and a sample first chapter. Please review the attached materials, and let me know if you'd like to add *How To Fix Your Novel* to your catalog. You're the only person receiving this query, so I'd appreciate a prompt response.

Best Wishes,

Steve Alcorn